



Company Announcements Office  
ASX Limited  
20 Bridge Street  
Sydney NSW 2000

7 December 2020

**Re: Shareholder Newsletter**

Attached for lodgement is a copy of a Newsletter sent to shareholders today. The newsletter contains updates on recent projects.

On behalf of the Board of Ambertech Limited

Yours sincerely

Robert Glasson  
Company Secretary  
**Ambertech Limited**



# SHAREHOLDER NEWSLETTER

DECEMBER 2020



Welcome to our December edition of our Shareholder Newsletter.

As the end of the year approaches, we remain busy with many different projects. This newsletter is designed to update you on several successful projects completed in recent months. We would also like to thank all of you for your support during a challenging 2020 as we navigated the impacts of COVID-19.



## CONNECTED AWARDS

Ambertech is honoured to be recognised with ten **Connected Home + Business 2020 Awards**, including all three distributor awards:

- Most Popular residential distributor (Australia): **Amber Technology**
- Most Popular commercial distributor (Australia): **Amber Technology**
- Most Popular distributor (New Zealand): **Amber Technology**
- Most Popular PA system: **Australian Monitor**
- Most Popular hearing loop: **Williams AV**
- Most Popular invisible loudspeakers: **Sonance**
- Most Popular architectural loudspeakers (residential): **Sonance**
- Most Popular outdoor loudspeakers: **Sonance**
- Most Popular acoustic treatment: **Primacoustic**
- Most Popular speaker cabling and interconnects: **AudioQuest**

## 2020 Annual General Meeting results

The following Ordinary Resolutions were carried at the AGM held on November 10, 2020:

1. Re-election of Mr Santo Carlini as a Director
2. Re-election of Mr Tom Amos as a Director
3. Appointment of Auditor
4. Non-binding vote on the 2020 Remuneration Report

## 1H 2021 RESULTS GUIDANCE PROVIDED ON 23 OCT 2020:

**Currently, the Board anticipates the following:**

- Revenue in the range of \$34m-\$38m;
- EBITDA in the range of \$3.6m-\$4.0m; and
- Profit before income tax in the range of \$2.4m-\$2.8m

These expectations are based on unaudited results for the period to date.

## PROJECT UPDATES

### DAMIEN GERARD STUDIOS

**The first Solid State Logic (SSL) Origin has been installed in Australia at the Damien Gerard Studios on the Central Coast NSW.**

The SSL Origin is a reimagination of a large format console working in harmony with a modern DAW driven production studio. The Ambertech Professional Products team worked with SSL to deliver this new product.

With completion of the new control room the studio has been busy with tracking, mixing and mastering, as well as hosting solo artists and voiceover sessions. The studio's large live room accommodates twenty or more musicians, live streaming or recording and filming live for post-production. The Hoodoo Gurus and Steve Kilbey have recently experienced the SSL Origin's capabilities.

Studio business partner Jason Stenning commented: "Amber were great to work with. Leon and his team were all over it especially considering the time differences with the UK and us being on lockdown when we first contacted. It was valuable having them organising it and they had the console in Sydney two weeks ahead of schedule."



*Damien Gerard Studios*

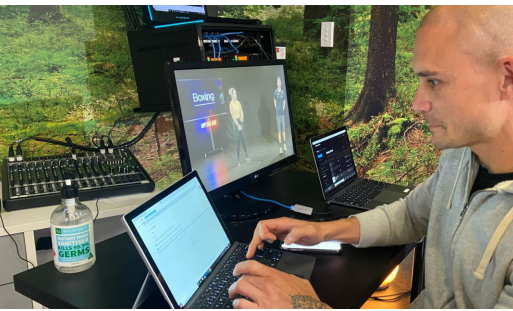


ING Australia Studio Build

## ING AUSTRALIA STUDIO BUILD

Ambertech completed a system integration for ING Australia's new in-house studio build. The studio is designed as a versatile setup allowing ING to have up to four people on set to host video conferencing. Designed to be used mostly for internal communication across ING's large network, there are also plans to use the studio for live crosses to other areas of the business.

The cloud-based technology featured a BirdDog camera and Ambertech's Media Systems team were instrumental in delivering ING's vision to use smarter tech to deliver messaging across a large organisation.



Virgin Active

## VIRGIN ACTIVE

Reacting to the challenges COVID-19 presented for the fitness industry, Virgin Active embarked on a studio project to create a simple workflow for live streaming fitness sessions using modern cloud-based tools, making it easy to troubleshoot and configure remotely.

The Ambertech team completed systems integration featuring BirdDog and Mimir by Mjoll working together seamlessly to stream and store content, making it available to any location in Virgin Active across the globe.



Harvey Norman

## HARVEY NORMAN

Harvey Norman Campbelltown completed an extensive shop fitout including the build of a new Audio-Visual area. The new AV section includes a dedicated "Experience Room" for home cinema demonstrations, extensive wall areas dedicated to 4K television displays, a dedicated soundbar display area, brand specific display stands, and mixed TV display areas.

As a long-term partner and supplier to Harvey Norman, Ambertech were contacted by the shopfitting contracted electrician to assist in the specification and design of a full 4K (HDMI 2.0/18 gig) uncompressed distribution system using Wyrestorm, capable of distributing across over 100 displays comprising of both 4K and 1080p screens and no less than eight different TV brands.

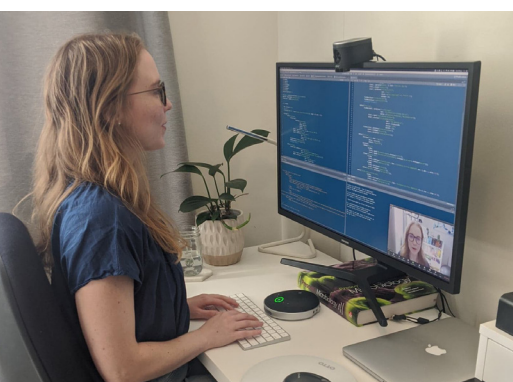


Cheers Bar and Grill

## CHEERS BAR AND GRILL

Cheers Bar and Grill is Sydney's premier live sporting venue, located in George Street in Sydney's CBD. Set over three levels, patrons can enjoy a wide variety of sports from around the world 24/7 on multiple screens spread throughout the building.

The venue-wide refurbishment entailed creating an audio zone for each individual screen, with the ability to select audio to match screen display correctly. Display content is drawn from thirteen different channels - five Fox channels, four Optus channels and four free-to-air media channels, all required to be available to any screen. Ambertech's commercial integration team worked with the integrator on an audio solution for the venue featuring Xilica and Australian Monitor.



Elise Needham

## UNIVERSITY OF SYDNEY

Elise Needham is a PhD Candidate and University Tutor for the Metabolic Systems Biology Group, School of Life and Environmental Sciences, The University of Sydney. With COVID-19 reducing face-to-face tutoring, Elise needed technology to teach undergraduate students.

Elise meets regularly online with collaborators in Denmark and Boston as part of her PhD work plus her lab commenced a COVID related project, analysing data to study how COVID is causing heart failure.

Requiring a high-quality audio-visual solution that was easy to install and simple to use from a home office, Ambertech was pleased to assist with the loan of the AVer Cam340 USB 4k Huddle Camera and Yamaha YVC-200 personal speakerphone to continue work, research and study commitments during lockdown.